

# Privacy Notice

## How we will use your data to ensure effective engagement with you:

“AstraZeneca”, “We”, “Us” and “Our” refers to AstraZeneca UK Limited (Company Number 03674842) of 1 Francis Crick Avenue, Cambridge Biomedical Campus, Cambridge, CB22 0AA, jointly with the AstraZeneca group companies ([www.astrazeneca.com](http://www.astrazeneca.com)). AstraZeneca will collect and use the personal data that you provide when you register to attend, and participate in, a virtual meeting through our service provider, Webstream Communications Group. We use this information to verify your identity, to assist your virtual participation and to administer the event, better understand the profiles of visitors to the meeting and how they use the website and services and provide data to aggregate attendee statistics.

In addition to the above, AstraZeneca may also process your personal data for the following purposes:

- We may contact you about projects where We may be interested in collaborating with you, send you offers to participate in scientific meetings, promotional events, as well as to participate in surveys and obtain insight about your experience with AstraZeneca products and activities and effectiveness of information channels used based on your consent.
- The event may be recorded to collect feedback, opinions and insights for educational purposes, where you will be informed that recording will take place upon joining the meeting. The recordings will collect certain personal data from you such as name, title, video image, voice recording and any information you wish to share with us regarding your opinions. You will have an option to not show your face during a meeting, which will be confirmed through a pop-up box upon entering the meeting, however if you speak, your voice will be recorded. The Recordings will not be published externally. The virtual meetings may be recorded, and the recording will be stored and made available for educational purposes to a controlled group of AstraZeneca’s employees to revisit, re-watch and re-listen for a limited time period. Video and audio will be held for up to 6 months, while other registration page info will be stored for up to a year.. Other participants will not have access to revisit the recordings. If you disagree with the recording options, you will be provided with an option to not join the meeting.
- We may apply some basic profiling on your personal information in order to better program our virtual meetings with health care professionals and to engage with professionals that AstraZeneca may wish to collaborate with. Under certain circumstances, you may have a right to oppose to such processing by contacting AstraZeneca on [www.astrazenecapersonaldataretention.com](http://www.astrazenecapersonaldataretention.com).

## What personal information will be collected:

We may process the following personal information or categories of data through the registration page and by using video and audio recording: Name, Location – Country, Email Address, Specialty, Hospital Affiliation, Clinic Affiliation, License Number/National ID, Nationality, photo &/or video image -, voice and information you wish to share with us regarding your opinions. We would prefer that you do not mention any obvious identifying details about yourself that are not needed or relevant in relation to the purpose of the recordings (such as your personal address).

## Sharing your information:

We may share your personal data with other AstraZeneca group companies and with third party service providers that support AstraZeneca in arranging this event or providing technical support; auditors and consultants to verify our compliance with external and internal requirements; statutory bodies, law enforcement agencies and litigants, as per a legal reporting requirement or claim; and a successor or business partner to AstraZeneca or to an AstraZeneca group

company in the event that it sells, divests or sets up a collaboration/joint venture for all or part of its business. AstraZeneca reserves the right to change its virtual meeting service provider at any time.

### **International Transfers:**

Such AstraZeneca entities and third parties may be based anywhere in the world, which could include countries that may not offer the same legal protections for personal data as your country of residence. AstraZeneca will follow local data protection requirements and its internal global privacy standard at [https://www.astrazeneca.com/content/dam/az/PDF/Data\\_Privacy\\_Policy\\_v30.pdf](https://www.astrazeneca.com/content/dam/az/PDF/Data_Privacy_Policy_v30.pdf) and will apply the necessary safeguards under the applicable law of the country transferring the data for such transfers. Irrespective of which country your Personal Data is transferred, We would only share your personal data under a strict 'need to know' basis and under appropriate contractual restrictions (such as AstraZeneca's Binding Corporate Rules ([www.astrazenecabindingcorporaterules.com](http://www.astrazenecabindingcorporaterules.com)) and EU Standard Contract Clauses ([http://ec.europa.eu/justice/data-protection/international-transfers/transfer/index\\_en.htm](http://ec.europa.eu/justice/data-protection/international-transfers/transfer/index_en.htm)) or equivalent instruments approved by the European Commission or by the Supervisory Authority). You may be entitled to receive a copy of AstraZeneca's Binding Corporate Rules and/or the AstraZeneca's EU Standard Contract Clauses upon request by contacting AstraZeneca on [Privacy@astrazeneca.com](mailto:Privacy@astrazeneca.com).

AstraZeneca will store your personal data for as long as necessary to satisfy our legitimate business interests, legal obligations, resolve disputes or in order to establish, exercise or defend legal claims. Video and audio will be held for up to 6 months, while other registration page info will be stored for up to a year.. For more information on AstraZeneca internal Document Retention policy you may go to [www.astrazenecapersonaldataretention.com](http://www.astrazenecapersonaldataretention.com)

### **Your rights:**

You may contact AstraZeneca via this form at <http://www.astrazenecapersonaldataretention.com> to request access to the personal data We hold about you, to correct any mistakes or to request deletion of the same or withdraw your consent to the processing of your personal data. If such a request places AstraZeneca or its affiliates in breach of its obligations under applicable laws, regulations or codes of practice, then AstraZeneca may not be able to comply with your request, but you may still be able to request that AstraZeneca block the use of your personal information for further processing. You may also have a right to data portability to another Data Controller under certain circumstances. You can choose not to supply personally-identifying information through the registration process, however in this case We will not be able to register you for the event and you will not be able to access the service.

AstraZeneca has assigned a data protection officer responsible for overseeing AstraZeneca's compliance with EU data protection law, which you may contact at [privacy@astrazeneca.com](mailto:privacy@astrazeneca.com) in case of any questions or concerns regarding the processing of your personal data. If AstraZeneca's processing of your personal data is covered by EU law, you can also lodge a complaint with the corresponding data protection supervisory authority in your country of residence. You can find the relevant supervisory authority name and contact details under [http://ec.europa.eu/justice/data-protection/bodies/authorities/index\\_en.htm](http://ec.europa.eu/justice/data-protection/bodies/authorities/index_en.htm).

### **Opting Out of Further Communications From Us:**

If you have elected to receive information about Our products or services, or those of other AstraZeneca companies and wish to opt-out of receiving such information, then you can do so by sending an email to [privacyrequests@astrazeneca.com](mailto:privacyrequests@astrazeneca.com).